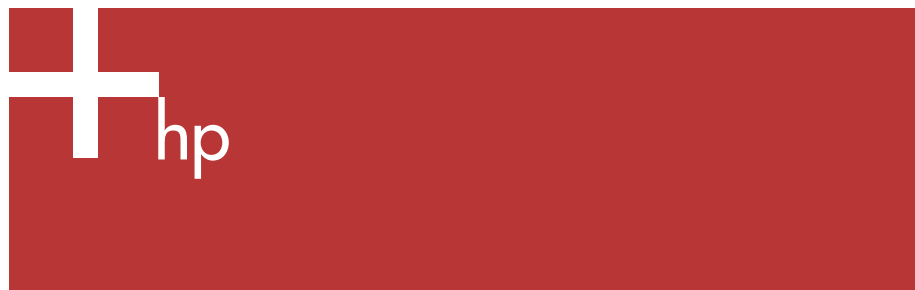


HP Trade-In Program

Trade any product, any brand.



The HP Trade-In Program in partnership with Market Velocity, Inc., offers HP customers and resellers the opportunity to upgrade to HP products while receiving the current value for their aging technology.

- Gives instant online quotes for trade-in values
- Spans every product category
- Allows trading of any combination, any quantity, or any brand of products
- Eliminates the hassles and costs of old technology disposal by simplifying the shipping process
- Offers periodic product specific promotions
- Accommodates large quantity trades

www.hp.com/go/tradein



Program Overview

HP and Market Velocity have partnered to offer participants a seamless, innovative way to make buying new HP technology more affordable and simplify the disposal of aging technology.

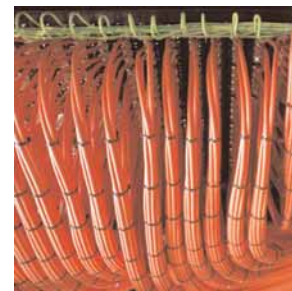
The process

- Log on to www.hp.com/go/tradein
- Enter requested details about the current HP or non-HP product(s) to be traded to receive an instant quote
- Complete the trade process now or save this quote for later
- Purchase new HP product(s) (purchase may be made directly from HP or via authorized HP resellers 30 days prior to or after the date on which a quote has been accepted)
- Upon completion of the trade-in process, prepaid shipping labels and instructions will be e-mailed
- Pack and ship the product(s) within 30 days (packing materials and de-installation services are also available for a fee)
- Fax invoice verifying the purchase of new HP equipment
- Market Velocity receives, inspects, and reconciles equipment with faxed invoice, and then mails a redemption check within 30 days

Eligible products

Any amount or combination of products, either HP or non-HP, can be traded in the following product categories:

- Desktop
- Workstation
- Notebook / Tablet PC
- PC server
- Monitor
- Printer
- Plotter
- Projector
- Digital camera
- PDA
- Networking
- Data storage products



Program requirements

- Complete the trade transaction at www.hp.com/go/tradein
- Buy new HP product(s) from any vendor of choice, and fax invoice to 1-770-925-9064
- Package products per program instructions to ensure they arrive in the condition specified in the quote
- Ship product(s) within 30 days of quote date (quotes expire after 30 days)

Program benefits

- Eliminates the hassles and costs of old technology disposal by simplifying the shipping process
- Anyone can participate
- Makes upgrading to the latest HP technology even more affordable
- No minimum trade-in quantity requirements
- Trade any combination and any number of products*
- Used equipment is recycled rather than stored or discarded

* Exception: data storage, server, and networking products must be traded for like products

More information

A program tutorial is available at: www.hp.com/united-states/tradein/howitworks.html. The website (www.hp.com/go/tradein) also contains the HP Trade-In Program terms and conditions and a list of frequently asked questions.

Or contact HP Trade-In Program Support:

Via e-mail: hpcustomerservice@marketvelocity.com

Toll Free: 1-888-593-3835

www.hp.com/go/tradein

1-888-593-3835

© 2003 Hewlett-Packard Development Company

The information contained herein is subject to change without notice.

