

# Announcing SmartPack

## Easy, Reliable and Secure Information Asset Management



Innovative suite of tools, services and programs designed to manage and protect your information assets.

Designed for the small and medium organization.

Targeted to save your most precious asset, Time & Money

### Smart Support

Information technology is important to every organization, but many small and medium sized businesses lack the in-house resources to keep pace with day-to-day IT operational needs. As a result, many are looking for a more cost-effective way to ensure reliability and performance for their computer and networking systems, while maintaining the security and integrity of their information base. They also want to spend their limited time and resources, focused on their core business. That's where SmartPack from Business Smarts can help.

SmartPack is a collection of innovative programs, services and tools specifically designed for the needs of small and

**business**  
**smarts**

*"integrating knowledge & technology"*

medium sized businesses. Using resources from Hewlett Packard, Intuit and our internal consulting division, Software Answers, SmartPack provides a simpler, more automated approach to keeping your information assets reliable and secure.

### Key benefits

High tech, low cost. You enjoy access to high-level HP technical expertise and an impressive range of industry leading alliance partners (Microsoft®, Oracle® and others)—all at an affordable price.

Easy-to-use technology. IT assets become consistently more reliable and productive tools that contribute to your business and its goals.

Better return on IT. Business Smarts SmartPack helps ensure top performance and high availability, making it easier for you to get the most from your technology investment.

Expert support. Prompt, professional assistance lets you spend less time focusing on IT and more on your business.

Adaptive infrastructure. HP helps you build a foundation for business agility that makes it possible to leverage and integrate existing and future technologies—with better investment protection along the way.

## Comprehensive support for your IT environment

SmartPack features a comprehensive and flexible approach that makes it easy for you to create a program of support that's right for you and your business. Over time Business Smarts will add additional products and service to our SmartPack portfolio. All with the goal of making it easier for small and medium organizations to acquire, install, maintain and protect their information assets.

## QuickVu – Online Asset Management

At the heart of SmartPack asset management is QuickVu, an exclusive and free tool for Business Smarts customers. QuickVu keeps critical information about your IT assets and how to get support, in a single, easily accessible location. Based on Intuits powerful web tool, Quickbase, QuickVu will track of all you hardware and software purchases from Business Smarts along with their serial numbers, product information, asset tags, authorization info etc.

Find your level of support fast. Instructions on how to get onsite hardware service or phone support for software.

See how much you are spending on services. Evaluate upgrading or continuing service. Email notifications of when critical services are up for renewal. Fine tune your support agreements to exactly what you need.

## Asset Acquisition

Smarts Buys. Time to upgrade your older, slower assets. Business Smarts, as an HP partner, has several preconfigured desktops, servers and accessories with instant savings. The HP Smart Buy program offers excellent quality solutions for your business needs.

Whether you're looking for a new solution or just an upgrade, HP has Smart Buy notebooks, desktops, displays, workstations, thin clients, and servers to meet your requirements. With desktops starting as low as \$349 and

servers starting as low as \$499, Smart Buy products will also fit your budget.

Trade ins. Receive credit for your existing assets when you upgrade. Trade in your old desktops, servers, printers and networking equipment. Reduce your procurement costs and dispose of your old equipment properly

## Hardware Asset Protection

Care Packs. Protect your valuable hardware assets by upgrading or extending your factory warranty with discounted Care Pack services. New or existing products can be covered. Then track your services with QuickVu.

Accidental Damage Protection. Drop your laptop at the airport? No problem. Accidental Damage Protection will pickup, repair or replace and ship back your laptop or pda, anywhere in the world. Covers spills, cracked TFT's and other problems not covered by warranty.

Recoverall. Priority repair or replacement of equipment damaged by natural or manmade disasters. Even if you have insurance, procuring replacement equipment in the event of a disaster can be time consuming. Recoverall automates that process on a priority basis and provides full replacement not a depreciated value.

## Software & Data Asset Protection

Security Vulnerability Assessment. Provides confidential and expert advice to help you protect your business from malicious attacks. Focuses on identifying your key vulnerabilities Includes expert assistance to help you identify security solutions that will deliver the results you need.

Livevault. Protect your most valuable asset, the company data. Livevault provides an automated, 24x7, up to the minute backup of critical data. Information is backedup within minutes of its creation or modification and stored offsite. The process is totally monitored and guaranteed with up to 1 year of retention.

Smart Desktop Management. Comprehensive business and security protection at the desktop level. Online backup, virus protection, patch management and level 1 help desk support. Lets users take responsibility for their own desktop protection. Priced and designed for small businesses.